



Switzerland

# SDS

## Snow Dream Studios

Creating the world, you dream about

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Company Profile  
2025



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THANK YOU



# About.

At Snow Dream Studios, we bring your digital dreams to reality. Headquartered in **Switzerland** and with a strategic presence in **Pakistan**.

We are a full-service creative agency specializing in search engine optimization, web development, mobile app development, graphic design and digital marketing.

Over the last **6+ years**, we've successfully partnered with businesses worldwide, delivering innovative and result-oriented digital solutions.

Our team of experts is highly creative and passionate about understanding your business's unique insights. We prioritize thorough analysis before crafting strategies to help your brand grow and push it's online presence.





# CEO Message.

Our mission is to simplify growth with smart tools, clear strategies and impactful digital plans that help businesses to generate leads.

We deliver every project with passion and uncompromising quality.

“We believe in crafting solutions that not only meet but uplift expectations.”



**Muhammad Wajih**

Founder & CEO  
Snow Dream Studios



# Our Vision.

We are constantly pushing the limits of technology and design, setting new standards for our clients. Our vision is to make custom solutions that support business growth, simplify operations and succeed in the digital industry.





# Our Mission.

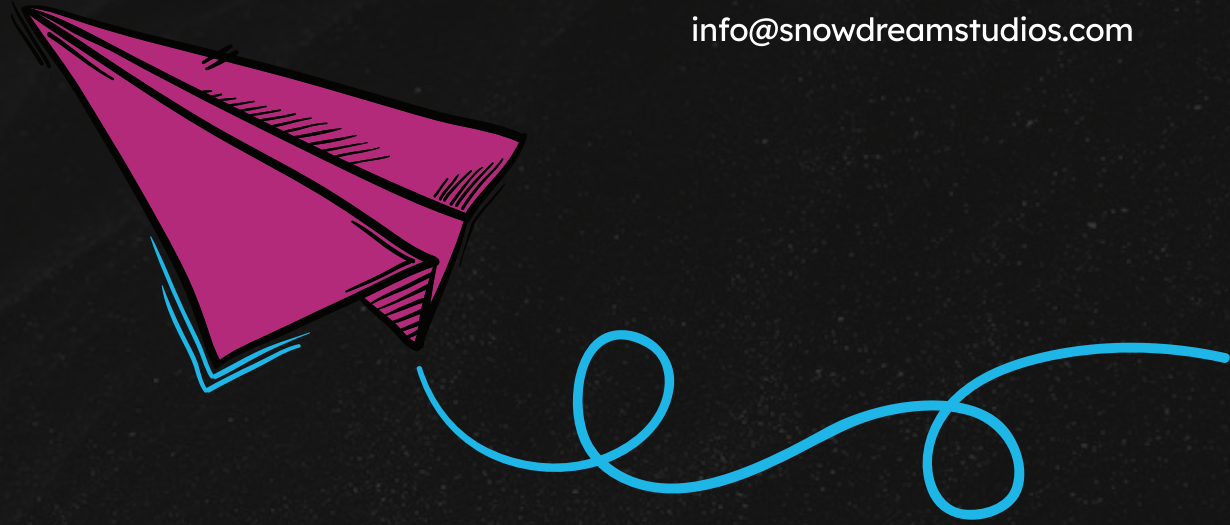
We don't just build websites or run marketing campaigns, we make brands stand out and connect with them with their right audience.

By understanding your brand's unique needs, our dedicated managers will always support your growth and success.





# Achievements In Numbers.



**06+**

Years Of Industry  
Expertise

**100+**

Satisfied Clients  
Worldwide

**220+**

Projects  
Delivered

**92%**

Client Retention  
Rate

and so on...

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# Why Choose Us



## Global Expertise

Operating across Switzerland and Pakistan. We bring a global perspective with a local touch.



## B2B Services

Our professional team and managers under your brand can scale your offerings without operational strain. We work behind the scenes, maintaining full confidentiality while delivering exceptional results under your name.



## B2C Services

We help brands connect directly with customers by creating engaging and result-oriented strategies. Our approach ensures increased brand awareness and growth.



## Diverse Portfolio

From startups to established enterprises, we've successfully delivered over 129+ projects across industries like e-commerce, healthcare, apparel, and more.



# Core Services.

## WEB & APP DEVELOPMENT

- Full-stack WordPress, Shopify, And Laravel Development.
- SaaS Solutions (POS, ERP, HRM Systems).
- Mobile App Development For Android & iOS.

## GRAPHIC DESIGNING

- Photoshoot, branding, and identity design.
- UI/UX design for user experiences.
- Marketing materials, packaging, and print design.

## DIGITAL MARKETING

- Performance-driven SEO strategies.
- Google Ads and social media marketing.
- Email campaigns and influencer Marketing.

[Click here to view work](#)

# Web & App Development

We build scalable, secure, and high-performance digital solutions that drive business growth. Our expert developers craft websites, SaaS platforms, and mobile applications tailored to meet industry demands.

## Full-Stack Web Development

We create dynamic, responsive, and SEO-friendly websites that enhance user experience and drive conversions.



Shopify



Wordpress



Laravel



BigCommerce



WooCommerce



Node.js

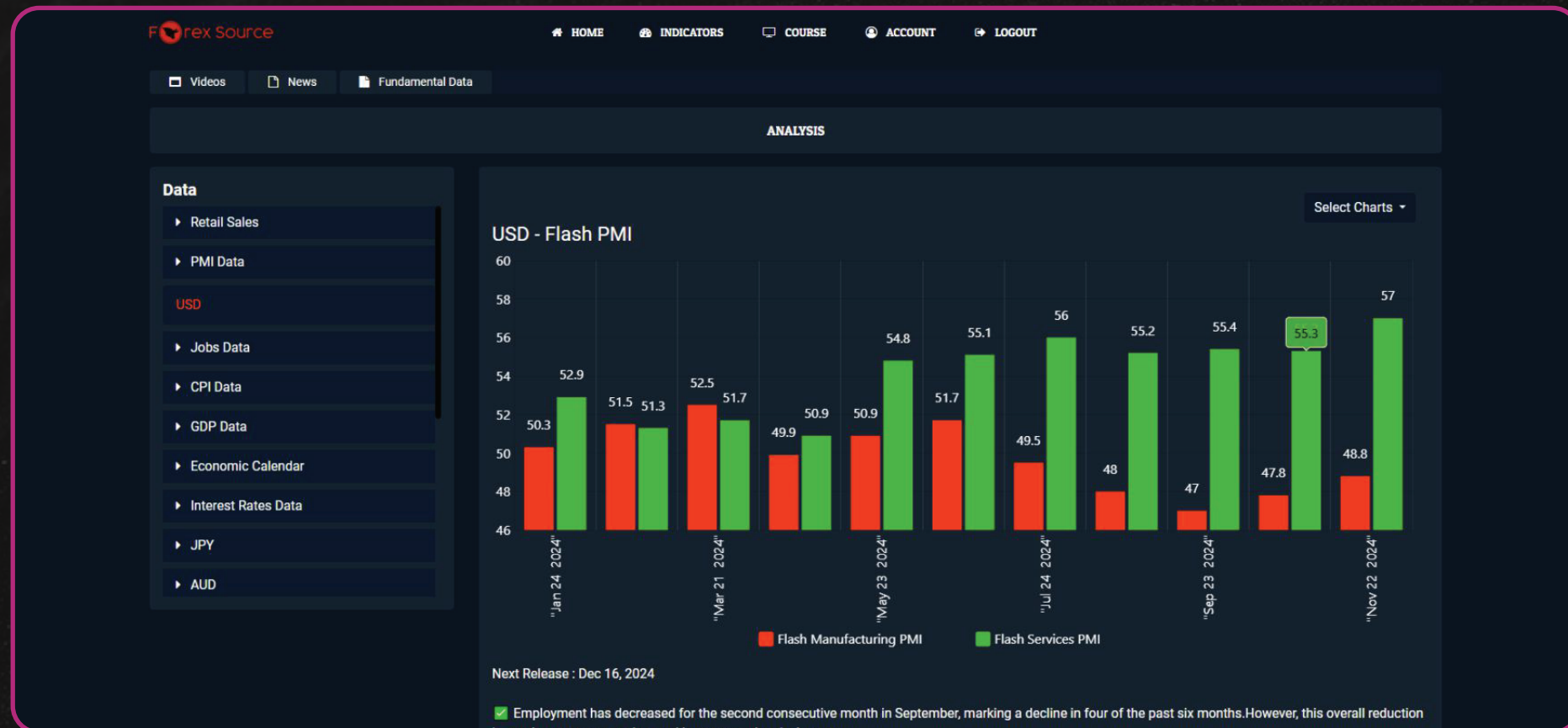
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## Custom Web Applications

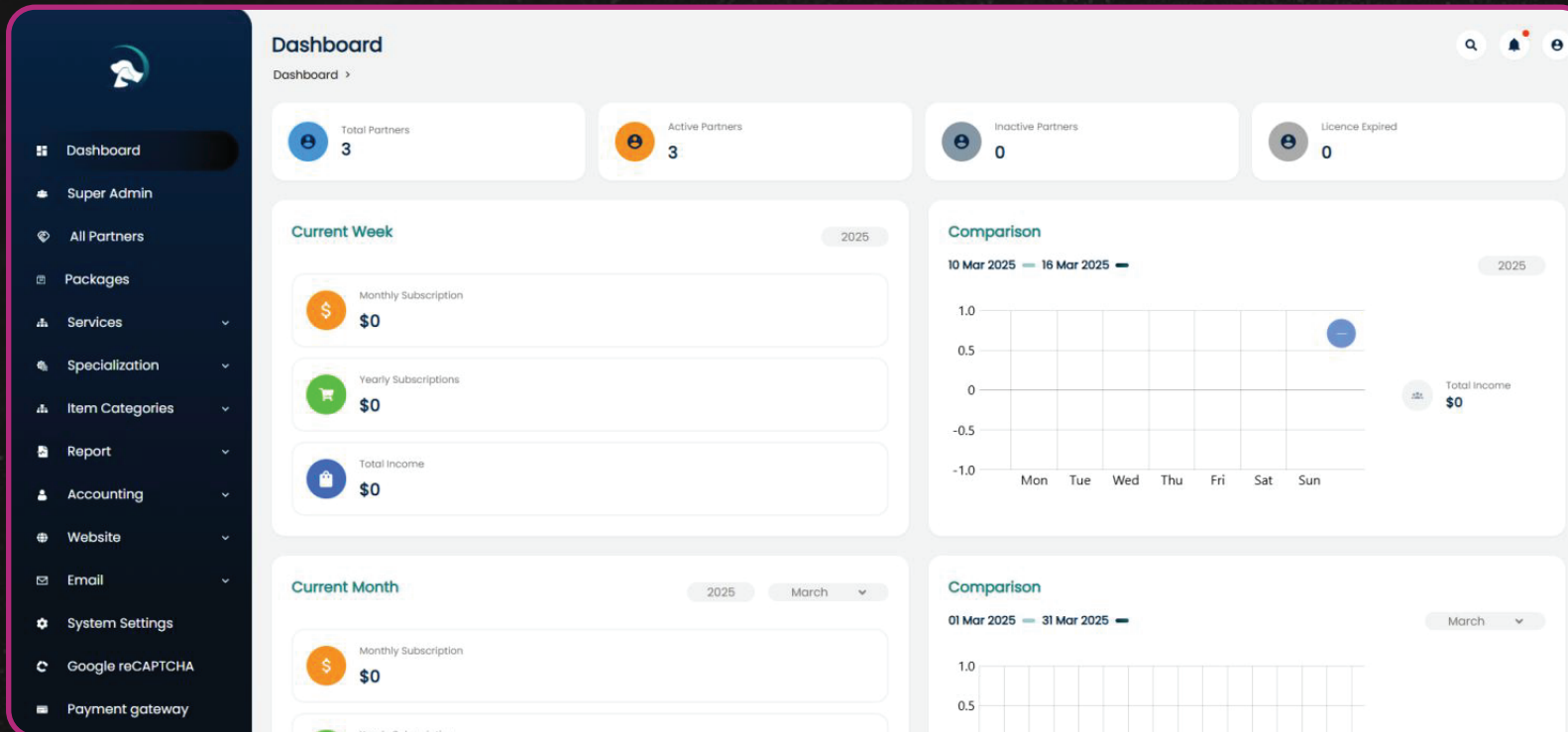
Scalable platforms designed for automation, workflow optimization, and business expansion.

Website Performance & Security – Optimized speed, security protocols, and seamless integration with third-party services.



## SaaS Solutions & Business Systems

We develop custom SaaS applications and enterprise management systems that streamline business operations. POS, ERP & HRM Systems – Scalable software solutions for inventory management, HR, and enterprise resource planning. Cloud-Based Applications – Secure, multi-functional platforms with real-time data access and user management. API Development & Integrations – Seamless connectivity with third-party apps and payment gateways.





# Mobile App Development

We build high-performance mobile apps for iOS and Android users.

**Native & Hybrid App Development** – Seamless Cross-Platform & Native App Development with Swift, Kotlin, Flutter, and React Native.

**User-Centric UI/UX** – Engaging interfaces and smooth functionality to maximize user retention.

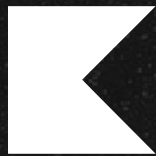
**App Store Optimization (ASO)** – Ensuring visibility and downloads through strategic app marketing.



**Flutter**



**Swift**



**Kotlin**



**Android**

[Click here to view work](#)

# Graphic Design

We build brands strong identity, presence, and connection with their audience. At Snow Dream Studios, we design high-quality graphics that leave a lasting impression.

## Branding & Identity Design

We create a distinct brand image for your target audience.

- **Logo & Brand Identity** – Custom-designed logos, typography, and visual branding.
- **Brand Guidelines** – Consistent brand color palettes, fonts, and design elements for seamless brand recognition.
- **Professional Photoshoots** – High-quality imagery to enhance marketing materials and digital presence.

[Click here to view work](#)



# UI/UX Design

We design seamless, user-friendly experiences that enhance engagement and usability.

- [Website & App UI/UX](#) – Wireframes, prototypes, and responsive designs optimized for all devices.
- [User-Centered Design](#) – Creating interactive and visually appealing interfaces that align with user behavior.
- [Conversion-Optimized Layouts](#) – Data-driven designs that improve lead generation and sales.

[Click here to view work](#)

# Digital Marketing

We create data-driven marketing campaigns that maximize brand visibility, customer engagement, and conversions. Our SEO, paid ads, and social media strategies ensure measurable growth for businesses.

## Search Engine Optimization (SEO)

We enhance your online presence by optimizing for organic traffic and search rankings.

- **Keyword Research & Content Strategy** – Optimized content to attract and retain high-intent users.
- **On-Page & Off-Page SEO** – Technical optimizations, link building, and authority-building strategies.
- **Local & E-Commerce SEO** – Optimized listings for Google My Business and structured SEO for online stores.

[Click here to view work](#)



# Paid Advertising (Google & Meta Ads)

We design high-ROI ad campaigns that generate targeted leads and conversions.

- [Google Search & Display Ads](#) – Highly optimized ad placements for search and remarketing campaigns.
- [Facebook & Instagram Ads](#) – Data-driven creatives, audience targeting, and conversion optimization.
- [Retargeting & A/B Testing](#) – Maximizing ad performance through constant testing and refinement.

Google ∞ Meta  TikTok

[Click here to view work](#)

# Powerful Partnerships, Proven Success.

We partner with world-class platforms to deliver measurable results. These strategic collaborations empower us to drive exceptional growth, performance, and innovation for our clients.

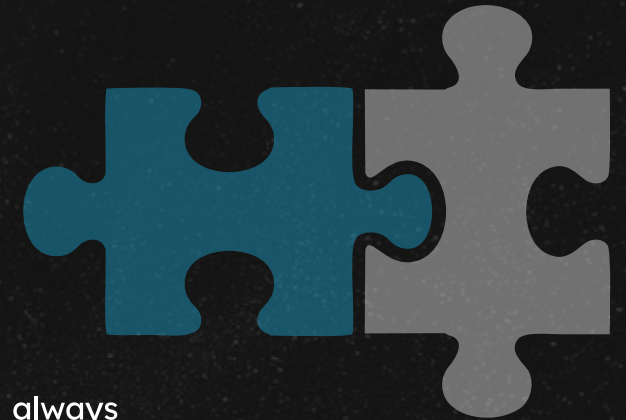




# B2B White Label Collaboration.

We don't just serve our clients; we serve your clients too as your trusted partner. We always prioritize every client's work, data, and privacy, ensuring you can scale your business with complete confidence.

Our dedicated managers are always available to provide support wherever and whenever needed, that can fit your business requirements.



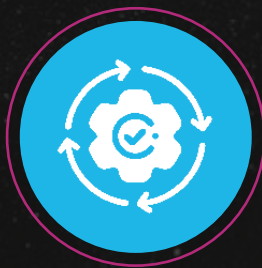
## Business to Business Model (B2B)



Client Inquiry



Custom Solution  
Development



Brand  
Integration



Confidential  
Deployment



Ongoing Support  
& Scaling



# Our Approach.

We take a strategic, results driven approach to every project. We are backed by industry leading tools with deep knowledge. We make solutions that grow and succeed.



## Client Requirements

We conduct in-depth research to understand market trends, and customer behavior to ensure that maximize your brand`s impact.



## Quality Assurance

Through testing and feedback cycles we ensure flawless delivery.



## Continuous Support

We're with you at every step from launch to scaling.



## Advance Growth

We help established businesses to optimize, expand and dominate new markets with our strategies to sustain their success.

# Quality & Standards.

We follow the highest industry standards to ensure our solutions meet both technical needs and user expectations.

Every project goes through careful testing and feedback to maintain top quality. Our goal is to deliver reliable, efficient, and future-ready solutions that drive long-term success.

We focus on performance and user satisfaction in everything we create. Our team stays ahead of industry trends to ensure your business benefits from the latest advancements. With a strong commitment to excellence, we build solutions that not only work today but continue to deliver value in the future.





# Case Studies.



## ZOA-Veterinary EHR

**Industry:** Healthcare & Pets

**Technology**



### Description

A SaaS-based web application designed for veterinary clinics, offering role-based access for doctors, receptionists, clinic admins, accountants, and more.

[VISIT WEBSITE](#)

## Forex-Source

**Industry:** Blockchain

**Technology**



### Description

A financial platform that provides real-time forex insights and tools to help traders make informed decisions.

[VISIT WEBSITE](#)

## Juliette

**Industry:** E-Commerce

**Technology**



### Description

Juliette is a Swiss bakery offering authentic French bread, pastries, sandwiches, quiches, salads, and gourmet aperitifs.

[VISIT WEBSITE](#)

## LUMINA

**Industry:** IT Agency

**Technology**



### Description

A digital agency offering services in digital marketing, Shopify development, and web development, including WordPress solutions.

[VISIT WEBSITE](#)

## Taxi Plus Khan

**Industry:** Transportation

**Technology**



### Description

A taxi service platform that allows users to book rides quickly and easily.

[VISIT WEBSITE](#)

## TikTok for Business

**Industry:** Entertainment

**Technology**



### Description

TikTok is redefining travel for Gen Z—shaping how they discover destinations, connect with communities, and turn inspirations into real-world adventures.

[VISIT WEBSITE](#)

**CUSH CORE**

CUSH CORE

**Industry:** E-Commerce  
**Technology****Description**

An online store specializing in bicycle tire inserts and accessories.

[VISIT WEBSITE](#)

VIVENT

**VIVENT****Industry:** E-Commerce  
**Technology****Description**

A stylish online store offering trendy clothing and accessories for fashion-conscious shoppers.

[VISIT WEBSITE](#)

SEEN

**SEEN****Industry:** Legal Services  
**Technology****Description**

A Dubai-based consultancy firm providing business advice, company registration, and strategic planning services to help businesses establish and grow.

[VISIT WEBSITE](#)**FITLAB****Industry:** Sports & Fitness  
**Technology****Description**

An e-commerce store that sells fitness-related products through dropshipping.

[VISIT WEBSITE](#)**Stone Haven****Industry:** Construction & Engineering  
**Technology****Description**

A company portfolio platform offering a variety of construction services.

[VISIT WEBSITE](#)**Tacuiar****Industry:** E-Commerce  
**Technology****Description**

A dropshipping store offering a variety of trending products.

[VISIT WEBSITE](#)





### Prince Lion Heart

**Industry:** E-Commerce  
**Technology**



#### Description

A trusted brand offering high-quality baby and parenting products designed for safety and convenience.

VISIT WEBSITE



### Keto-Kartel

**Industry:** E-Commerce  
**Technology**



#### Description

Keto Kartel is a dessert and bakery boutique in Dubai, specializing in keto, sugar-free, and gluten-free cakes, chocolates, pastries, bread, and much more.

VISIT WEBSITE



### J'EVAR

**Industry:** E-Commerce  
**Technology**



#### Description

A jewelry store specializing in diamond pieces, offering rings, necklaces, and other fine jewelry.

VISIT WEBSITE



### India4U

**Industry:** Restaurant  
**Technology**



#### Description

An Indian restaurant serving traditional dishes, with dine-in, takeaway, and online ordering options.

VISIT WEBSITE



### E'Store Foam

**Industry:** E-Commerce  
**Technology**



#### Description

A supplier of foam products for furniture, cushions, mattresses, and more.

VISIT WEBSITE



### Esai

**Industry:** E-Commerce  
**Technology**



#### Description

A jewelry store offering different styles of rings, necklaces, and accessories.

VISIT WEBSITE

# Our Clients.

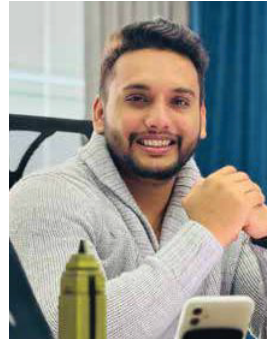


And many more





**Muhammad Wajih**  
Founder & CEO



**Farid Malik**  
MD / Chief Technology Officer

# Genius Minds.



# Contact Us.

## Snow Dream Studios GmbH

Creating the world, you dream about



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**On-Site Hours : CH 10:00 AM - 03:00 PM**



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